

TENANT IDENTITY / WALL SIGNAGE / SECTION F

SECTION F - ILLUMINATED 5" DEEP FRONT-LIT CHANNEL LETTERS MOUNTED TO A 4" DEEP RACEWAY WALL MOUNTED

Placement: East Elevation & North Elevation

Dimensions: tenant wall signage shall not exceed ten percent (10%) of the area of Tenant's building frontage along the façade, up to a maximum of 200 square feet.

Letter Height: individual letters or logos shall be either twelve (12") inches or twenty-four (24") inches in height.

Faces: White or Black Perforated Vinyl (Day/Night) / **Returns & Trim Options:** Option 1: Black returns and trim Option 2: White returns and trim

Font: Helvetica Neue LT Pro Bold or tenants may be allowed to follow their approved national trademark letter/logo style with landlord approval.

Raceway to match existing wall color.

Materials: Aluminum returns & acrylic faces **Illumination:** Internally illuminated with white LEDs. **Design:** SIGN TYPE B shall be mounted to 4" deep raceway.

Existing legally non-conforming mansard roof signs may remain until such time they are altered or replaced. Roof signs are prohibited, pursuant to Section 16.12 and future roof signs will not be permitted.

Any new signage will comply with this Master Sign Plan and Chapter 156 of the Sign Code and shall be illuminated channel letters, raceway mounted to the wall.

